

**Cennik reklam i ogłoszeń**

Strona	Format szerokość x wysokość	Cena netto	
		kolor	czarno-białe*
1 strona	logo	5 940	
	pasek 249 x 80	18 480	
2 strona	pasek 249 x 38,4	9 240	
	pasek 249 x 80	13 200	
3 strona**	1 moduł	910	
	junior page	22 690	
	1/2 strony	24 480	
	cała strona	44 550	
5 strona	1 moduł	840	
	junior page	20 880	
	1/2 strony	22 520	
	cała strona	40 990	
kolumna redakcyjna	1 moduł	730	620
	junior page	18 150	15 510
	1/2 strony	19 580	16 610
	cała strona	35 640	29 980

**Dopłaty:**

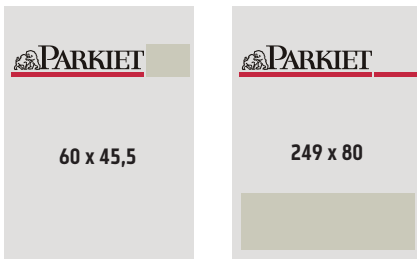
Za wskazanie strony	10%
Ostatnia strona	do negocjacji
Za przygotowanie reklamy lub artykułu sponsorowanego	5%, nie mniej niż 500 zł

\* Ceny reklam czarno-białych z wyłączeniem stron 1-5 i ostatniej. Na tych stronach obowiązują ceny jak dla ogłoszeń kolorowych

\*\* Formaty reklam na III stronie wymagają wcześniejszych konsultacji z Biurem Reklamy

## Siatka modułów

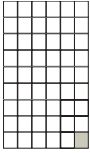
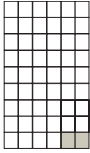
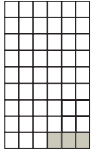
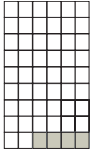
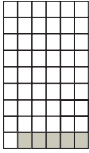
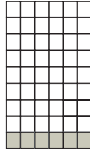
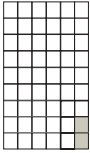
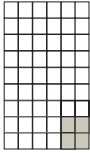
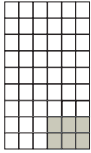
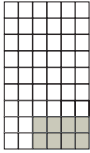
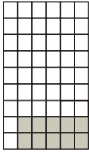
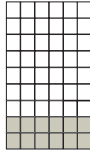
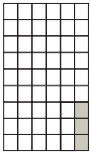
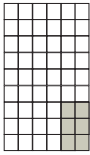
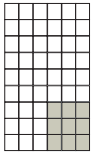
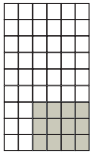

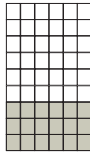
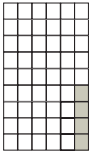
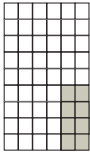
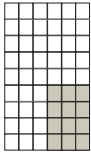
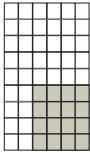


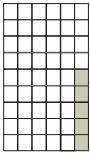
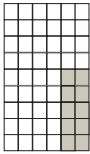
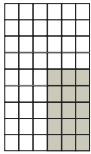
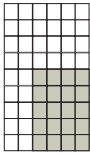

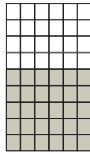
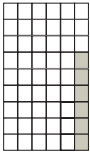
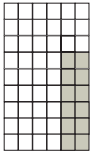
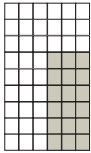
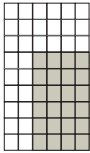

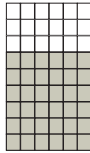
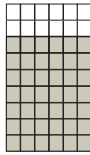
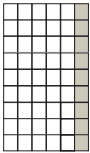
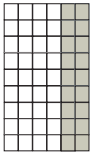
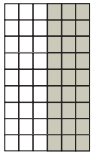
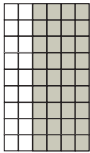
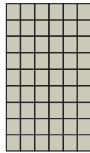
### pierwsza strona



### druga strona



### strony redakcyjne

	1	2	3	4	5	6	
38,4 mm							1
80 mm							2
121,6 mm							3
165,2 mm							4
204,8 mm							5
246,4 mm							6
288 mm				junior page			7
371,2 mm							9
	39 mm	81 mm	123 mm	165 mm	207 mm	249 mm	